

NLP Business Practitioner

'Be the Best you Can!'

- Have you ever wondered how successful people get their results?
- Have you ever felt that you could be more effective?
- Wouldn't it be useful to learn the 'how to' skills that will take you from good to great?

If so, Q-OPD International's NLP Business Practitioner could well be for you ...



'I really do think I have learned an immense amount; about both communication with others, and myself. Enlightening stuff!'

Laura Rosenthal, Development Manager, Aventis Pharma

Why attend the Certified NLP Business Practitioner?

Would it be useful to:

- Gain an Internationally recognised Practitioner Certification, learning at your own pace through a mix of distance learning and attending eight training days?
- Accurately identify your own developmental areas in order to gain maximum personal benefit from your NLP training?
- Have a training organisation with the authority and credibility that only Occupational Psychologists and Senior Management Consultants who work in the 'real world' can provide?

What is NLP?

Neuro Linguistic Programming (NLP) is the study of human excellence. NLP was developed in the mid-1970s by John Grinder, a Professor of Linguistics and Richard Bandler. After studying how the leading communicators of the day were consistently achieving spectacular results with their clients, Grinder and Bandler came up with a definitive model of how the human mind works and how people achieve results - or not - in life. Today, there's hardly a single country or industry in which NLP technology is not being applied. Despite its peculiar name, NLP isn't a grand scientific theory, but a series of easy-to-use techniques that help individuals to achieve their career and personal goals.

The chief advantage of the NLP model is that it can be applied to simplify some of the more complicated things in life, such as making sense of an individual's personality, inspiring consistent performance, reducing a problem to its key elements and influencing and communicating with previously unreceptive people. As such, the NLP method has near universal appeal and is now being successfully applied in a diverse range of fields including the theatre, sports, medicine, coaching - and leadership and management.

NLP is far more than just positive thinking. It is a solid approach to achievement that enables people to assess situations, set achievable outcomes, use language to understand and inform situations and take effective action. In the business world in particular, these four skills have consistently helped leaders and managers to improve their ability to control their emotions, understand and influence others, and meet compelling goals.

Q-OPD International's NLP Practitioner Intensive focuses on 'real world' applications of NLP for business and professional excellence. The programme is presented by two certified NLP trainers who have held senior management and directors positions within the corporate world and currently work as Organisational Psychologists within Industry.

The highly popular format of Q-OPD's Intensive Practitioner Programme is particularly designed for busy professionals giving you the flexibility of distance learning combined with two, intensive, four day training modules.

The Q-OPD programme prides itself in helping address your personal and professional developmental areas. Consequently, 360 Degree Appraisal and a Personality questionnaire are used to help target your developmental areas. This enables you to apply the NLP learnings to maximum effect. Additionally, you will be encouraged to apply your NLP skills to a work-related project thereby enhancing your overall professional development.

Q-OPD
INTERNATIONAL
Organisational & Personal Development

For further information or to discuss your development needs please contact either Richard Lewis or Nina Len on: 01344 484634 or by email info@qopd.co.uk

Certification

The Q-OPD International NLP Practitioner programme is fully certified and not only conforms to the international standards recognised by both the UK (ANLP) and American (ABNLP) Associations of NLP but exceeds them.

The certification by Q-OPD is one of the most demanding available and will provide you with the skills, attitude and motivation to not only apply what you have studied and practised in your professional, family and social lives but will also provide you with a robust base on which to add further NLP trainings.



Your Trainers

The programme is presented exclusively by two certified NLP trainers who have a wealth of business and professional expertise between them. They currently work as consultants in the application of Business Psychology in organisational and personal development. Nina Len was formerly a senior manager within the Pharmaceutical

Industry. She has a Masters Degree in Occupational Psychology and specialises in organisational development and Executive Coaching. She is a Certified Trainer of NLP.

Richard Lewis was formerly a Strategic Development Director of a large multi-national company and MBA Lecturer. His areas of expertise are in Leadership/Corporate Governance, EI and Executive Coaching. He is a Certified Trainer of NLP. Both trainers are members of the British Psychological Society.

You will receive a unique experience from this programme as we guarantee small groups and individual attention.

Delegate Feedback

'I know NLP works for me! It is the most positive I have ever felt!' – **Colonel Mervyn Lemon, British Army**

'Your training package has wide applicability and could improve all Trainer's training skills.'

Phil Croager, HR Quality Assessor

'A brilliant course - great to see NLP done properly and ecologically!! Really enjoyed it.' – **Dawn Neale, Consultant HR Excel**

'An opportunity to expand your mind and change the way you communicate for ever. An absolute must for today's business environment.' – **Ray Loudon, PhD GEC**

'NLP is a subject I could have used throughout my life, rather than waiting until now.'
Major John Belt, British Army

How is the programme structured?

The specially tailored, mixed-mode programme uses a combination of distance-learning modules including CDs, pre-study of a course manual and set books followed by two Intensive Teaching Modules. You will have email and telephone support at all stages from the trainers.

The training days will cover additional

information not covered in the Distance Learning Pack and consists of inter-active lectures, small group exercises and supervised project work. By using this proven format we can guarantee a stimulating and enjoyable learning experience that you will find to be totally transforming. We keep the groups small thereby giving you individual attention.

All delegates have the opportunity to undergo a 360 Degree Appraisal and Personality Test giving them an understanding of their own unique training needs and learning, communication and problem-solving styles. Delegates can use this information in order to develop their flexibility of thinking and behaviour.

Discover how NLP can enhance your Professional & Personal life

On your successful completion of this programme you will be able to apply NLP in any situation :

1. Situation Appraisal - understanding problems, opportunities, others and ourselves
2. Outcome setting - setting compelling and achievable outcomes
3. Language utilisation - using language in all its forms to both inform and influence situations or others
3. Achievement - displaying the behaviours and attitudes of success.

- Acquire a set of 'How to' skills enabling you to develop your behaviours to a new level of effectiveness
- Set and achieve challenging goals in order to fulfil your personal and career ambitions
- Develop greater flexibility and self-motivation
- Become more confident opening up choices by removing personal limitations
- Optimise your communication and influencing skills
- Become a more effective manager, leader or coach
- Enhance your performance in front of groups
- Deal with conflict and group dynamics effectively.